

# ROAD-SHOW FOR PRICE DISCOVERY

All eligible institutional investors (EII) are invited to participate in the Road-Show for discovery of indicative price for offloading 31,000,000 ordinary shares of Tk.10.00 each of Bangladesh Submarine Cable Company Ltd. (BSCCL) through Direct Listing under Book Building method. The schedule of the Road-Show is given below:

## OFFERING SUMMARY

Public Offer (Direct Listing) : 31,000,000 ordinary shares  
Face Value : Tk. 10.00 per share  
Issue Manager : ICB Capital Management Ltd.

## SCHEDULE OF THE ROAD-SHOW

Venue : Auditorium, Institution of Diploma Engineers, Kakrail, Dhaka.  
Date : 13 January 2011 (Thursday)  
Time : 6.30 P.M.

## Issuer Company:



**Bangladesh Submarine Cable Company Limited (BSCCL)**  
37/E, Eskaton Garden (6<sup>th</sup> floor),  
Dhaka-1000.  
Phone: +880-02-9353885  
Fax: +880-02-9333125  
Website: [www.bsccl.gov.bd](http://www.bsccl.gov.bd)

## Issue Manager:



**ICB Capital Management Ltd.**  
(A Subsidiary of ICB)  
Level: 16, BDBL Bhaban  
8, DIT Avenue, Dhaka-1000.  
Phone: +880-02-7160326-7  
Fax: +880-02-9555707.